



## NEWS RELEASE

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### **RBH ENTERS NEW PRICE CATEGORY WITH THE INTRODUCTION OF THE ARCHITECTURAL CINEMA SERIES**

**New freestanding speakers sonically match existing in-wall offerings.**

**Layton, Utah** -- RBH Sound Inc. introduces the Architectural Cinema Series (AC) lineup of freestanding loudspeakers. These new hi-tech looking loudspeakers offer RBH build and sound quality at a consumer friendly price point.

*"RBH has long been viewed as a "high-end brand," stated president Roger B. Hassing. "It was time we offered a more entry-level series with the same high quality as our other offerings at a more consumer friendly price." Thus the AC Series was born.*

The AC Series is a sonically matched home theater loudspeaker system consisting of a pair of towers (AC-5T), center (AC-525), surrounds (AC-51) and a powered subwoofer (A-10S). All mid-bass drivers in the system use an attractive polygraphite cone, which combines great acoustic performance and affordability. The tweeters are 1-inch, high-quality fabric dome tweeters that don't sound harsh and brittle like so many of those used in "value-oriented" loudspeakers.

The AC-5T employs three 5¼-inch mid-bass drivers for bass extension down to 45-Hertz. The AC-525 uses two of the same 5¼-inch drivers for a seamless front soundstage, while the AC-51 uses one. The powerful A-10S subwoofer features a 10-inch, Kraft Pulp driver powered by an internal 150-watt amplifier capable of room shaking bass down to 30-Hz.

RBH sonically matched the AC Series to their existing line of A-Series in-wall and in-ceiling speakers for consumers who want the power and flexibility of tower speakers in the front, but want their surround speakers hidden in the walls or ceiling.

Great sound and great looks always go hand-in-hand at RBH. The “hi-tech” styling of the AC Series is meant to complement many of today’s more modern décors and also visually match the slim, futuristic cabinets of plasma displays. The AC’s curved cabinet backs are not only visually stunning, but also help to break up standing sound waves in the cabinet that can lead to degraded sound quality.

Suggested retail pricing is as follows: AC-5T, \$699/pair; AC-525, \$259/each; AC-51, \$299/pair; A-10S, \$499/each. All speakers are available in black or silver and are expected to ship March/April 2003.

Since 1976, RBH Sound has been designing, engineering and crafting high-performance loudspeaker systems, delivering superior acoustic reproduction at sensible prices.

For the dealer nearest you, please contact: RBH Sound, Inc, 976 N. Marshall, Bldg. 2, Unit 4, Layton, Utah 84041. (P) 801-543-2200. (Toll Free) 800-543-2205. (F) 801-543-3300. Web Site: <http://www.rbhsound.com/>.

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